



# **2015 Kentucky Urban Tree Seminar**

*Sponsored by the City of Owensboro and the Kentucky Division of Forestry*



Tree board members, local government officials, arborists and tree enthusiasts are invited to attend the 2015 Kentucky Urban Tree Seminar. This is a **free** and invaluable opportunity to network with other tree minded people and learn from a variety of speakers. Arborists: 6.0 ISA CEUs can be earned. There is no registration fee, however, registration is limited and the deadline to register is **Tuesday, February 24**.

**March 4** – Evening get together...a walk along Owensboro's downtown [Smother's Riverfront Park](#) will depart at 5:00 p.m. from the Hampton Inn & Suites Waterfront. We will tour the beautifully renovated park and hear from city horticulturalist Eddie Atherton and DeepRoot Green Infrastructure consultant Brenda Guglielmina about the renovation and local tree challenges and opportunities at the park. We will then walk to [Colby's Fine Food & Spirits](#) for dinner (at your own expense) at 6:00 p.m.

**March 5** – The seminar will be held at the beautiful new [Owensboro Convention Center](#). Registration will begin will begin at 8:00 a.m. The seminar will be from 8:30 a.m. – 3:30 p.m. and includes lunch.

## **Seminar Information**

- **Planning Your Community's Urban Forestry Program** - Neil Letson, Village Trees, Nolensville, TN – Successful community tree programs usually have one thing in common – they are good at planning. This session will focus on urban forestry management plans from components to action to sustainability. Big or small – this is for your community's future!
- **How Tree Health is Shaping The Future** – Eddie Atherton, Owensboro City Horticulturalist – The odds are stacked against us - we have to make sure we are doing all we can to plant urban trees right in the first place. Learn about problems facing urban trees and how they can be prevented.
- **Copying is Good....but Only if the Answers are Right for your Test!** – Dr. Bill Fountain, University of Kentucky Extension – Matching the plant to the site will help ensure your landscape dollars are spent in a sustainable manner and that the work you do is the right answer for your tree problem.
- **Using Silva Cells and Trees as an Ultra Urban Stormwater BMP** – Brenda Guglielmina, Deep Root Green Infrastructure LLC, Decatur, GA – Learn about this subsurface integrated tree and storm water system that benefits our green infrastructure while providing structure for hardscapes. Owensboro's own Smother's Riverfront Park will be discussed as a case example.
- **Emerald Ash Borer (EAB) State of the State** – Joe Collins, University of Kentucky will discuss the history of EAB in the state – where it is, what we've done and future plans.
- **EAB - Community Planning** – Lee Huss, Urban Forester for Bloomington, IN – We will hear how to plan for your community before the little green bugs come to your town. Learn valuable information from a community that has been through it!
- **Kentucky Lightning Round** – This session will feature multiple projects and programs from across the state. Hear about a variety of great projects, small to large going on in Kentucky and get inspired!

## 2015 Kentucky Urban Tree Seminar – Logistical Information

Please note that the Smothers Riverfront Walk on March 4 starts from the lobby of the Hampton Inns & Suites Downtown Owensboro/Waterfront at 5 p.m. We will walk along the park (adjacent to the hotel) and then walk to Colby's Fine Food and Spirits. In the case of inclement weather, meet in Colby's reserved room for seminar attendees at 6 p.m. Please note, dinner is at your own expense, but this will be a great opportunity to network and enjoy each other's company.

A special room rate of \$119 has been secured for the [Hampton Inn & Suites Downtown Owensboro/Waterfront](#) for the night of March 4. This beautiful LEED certified, riverfront hotel sits right on the Ohio River and is the perfect location – right next door to the convention center. To get this rate, enter the group code TRE or visit [this link](#). The special room rate will be available until February 27<sup>th</sup> or until the group block is sold out – whichever comes first.

If you would like to learn more about Owensboro, we encourage you to go to [Visit Owensboro](#). Owensboro is rich in history and attractions and is part of the Bluegrass Blues & Barbecue Region of Western Kentucky.

### Contact Information:

Colby's Fine Food & Spirits  
204 West 3<sup>rd</sup> Street  
270.685.4239

Hampton Inn & Suites Downtown Owensboro/Waterfront  
401 West 2<sup>nd</sup> Street  
1.800.460.7456

Owensboro Convention Center  
501 West 2<sup>nd</sup> Street  
270.687.8800

Smothers Riverfront Park  
199 West Veterans Boulevard



# 2015 Kentucky Urban Tree Seminar

Mail, fax or e-mail information to: **Gayle Shockley**  
City of Owensboro, Public Works  
1410 West 5<sup>th</sup> Street, Owensboro, KY 42301  
shockleytg@owensboro.org – 270-687-8715 (p) – 270-687-8739 (f)

Registration is limited! To ensure that we have enough meals and materials, it is very important that you register by **Tuesday, February 24**. Please feel free to pass along this information to other interested parties in your community or agency. If you choose to not use this form to register, be certain to include all information when emailing Gayle at the above address.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Agency or Entity Representing: \_\_\_\_\_

Check here if you do not wish to be included in seminar's professional directory

I plan to attend: \_\_\_\_\_ March 4 - Evening Tree walk at Smother's Riverfront Park, with dinner reservation at Colby's Fine Food and Spirit (at your own expense)

\_\_\_\_\_ March 5 – Urban Tree Seminar – Owensboro Convention Center

\_\_\_\_\_ I would like a vegetarian lunch on March 5.



Did you know? Owensboro is home to the National Champion Sassafras!

## Potential Exhibitors:

A limited number of exhibitor tables during the March 5 seminar are available at a charge of \$25. To reserve a table, contact Eddie Atherton at 270.687.8733 or athertoned@owensboro.org. Please note, vendors must still complete registration information and send it to Gayle (contact information above).

Exhibitors may set up their table on March 5 at the Owensboro Convention Center between 8 - 8:30 a.m.